

Conor Kelly

 cKellyDesign

 cKellyDesign.net

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Education

Masters of Human Computer Interaction + Design

University of Washington | Aug 2017

BFA in Motion Design

Cornish College of the Arts | 2011

Skills

Specialties

HCI, UX / UI, Design, Front End Dev, Branding, Typography

Languages

JS, HTML5, CSS3/Sass, Python, PHP5, MYSQL, GIT, SVN

Frameworks

React, Backbone, Angular, Express, RESTful APIs

Tools

Github, ZenHub, Slack, Jira, InVision, Sublime Text, Terminal, Adobe, Sketch

Methods

Human Centered Design, Rapid Prototyping, Iterative Design Process

Pro Bono

BusyBee Spelling

FE Engineering | App Development

ECD Network for Kenya

UI / UX | Info Arch | Logo Design

Kenya Childcare Initiative

Web | Logo | Branding

Community Partners Int'l

Logo | Branding | Web Design | Info Arch

Experience

Lead Engineer | ONA | Nairobi / NYC | 09/17 – Current

Driving ONA's front-end GIS data visualization product (Gisida), providing an integrated response for a growing client base with implementations around the world. Collaborating within a small agile team we rapidly respond to feedback and new requests, serving actors of social change.

Technical Consultant | Kidogo | Nairobi | 05/16 – 08/16

Implemented ODK data collection via an ONA.io pipeline to dynamically update a Google Sheets dashboard for childcare social enterprise M&E and operations management. Trained staff in XLSForms for maintaining and generating surveys for versatile mobile data collection and aggregation.

Software Engineer | NBCUniversal | Seattle | 08/15 – 05/16

Researched, developed, and integrated updates, solutions, and performance upgrades for the core Video Player as a service to peripheral brands. Advocated best practices for Git workflow, API, codebase architecture and release processes, while collaborating within small agile team.

UX Developer | NBC UX | Seattle | 09/13 – 08/15

Replatformed TODAY, NBCNews and MSNBC sites, providing UI/UX design and development support to produce modular and scalable platforms. Translated stakeholder requirements and user feedback into measurable design decisions, iteratively incorporating them within an agile environment.

Designer | LivelyHoods | Nairobi | 04/14 – 07/14

Designed organization's first official Annual Report, external facing donor outreach, and other organizational materials, unifying their parent-child brands. Produced accessible branded document templates for teams use and consulted on marketing and web strategies.

Premium Web Designer | Yellow Pages | 10/12 – 06/13

Architected and deployed a responsive and interchangeable template framework for YP's new Premium product after being promoted to R&D team. Collaborated with 3rd party vendors, directing resolution of CMS bugs and blockers. Trained team members on methodology for template UI / UX standards and QA guidelines.

Web Designer | Water 1st Intl | Seattle | 04/11 – 02/13

Directed Water 1st's (re)branding campaign, implementing all web and print design materials for a consistent experience across mediums. Developed and redesigned a front/back-end custom Wordpress template for staff's content management.

Web Designer | Anderson Press | Atlanta | 03/12 – 10/12

Designed and prototyped desktop / mobile UI / UX for digitization of company's flagship product The Official Red Book, outlining user flow and information architecture. Designed UI for 10+ associate sites and defined design standards for consistent branding across Whitman.com.

Graphic Artist | Allen Institute for Brain Science | 12/08 – 06/12

Provided digital and print design materials including color schemes, posters, and scientific illustrations. Developed automation scripts and trained 30+ staff on Adobe Suite basic techniques to optimize project workflows.